

## 2026 CALENDAR

Seattle, Puget Sound & Surrounding Areas	Reservation Deadline	Ad Copy Deadline *Print Ready Ads due	Approximate Circulation Begins**
Issue 20.1  Coastal Classics	01/23	01/30 *02/11	02/25
Issue 20.2  Waterfront Properties	03/13	<u>03/20</u> *04/01	04/17
Issue 20.3  Island Living Issue	05/08	05/15 *05/27	06/12
Issue 20.4  New Construction Highlight	07/03	<u>07/10</u> *07/22	08/07
Issue 20.5  Acreage/Equestrian Issue	08/28	<u>09/04</u> *09/16	10/02
Issue 20.6 Our "Best Issue of the Year"	10/23	10/30 *11/11	12/02

<sup>\*\*</sup>Approximate circulation dates are subject to change (earlier/later) depending on a variety of factors, including printing, weather and holidays.

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IN PRINT | DIRECT MAILED | ONLINE | DIGITAL | SOCIAL | MOBILE